BXMedia / 2026-09-29 · Mexico / MXN

Merchant cooperation manual

For Mexico: from your first visit to completing a collaboration.

Before you begin

Creators need the TikTok account they use for selling. Merchants need a brand name, product category and a reachable contact channel. Use the installation link provided by BXMedia operations.

Screenshots show real interfaces with demonstration data, not actual accounts, orders or earnings. Follow the screens that TikTok displays when you open it.

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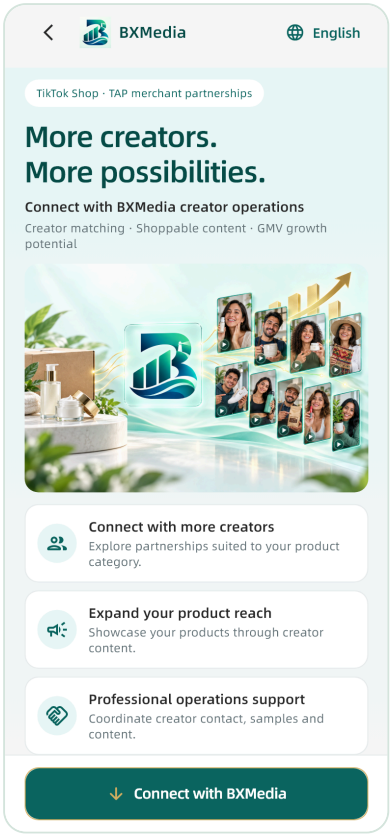
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Choose a registration entry

On the website, choose For merchants; creator sign-in is not required. In the app, choose the merchant entry on the welcome screen and open quick registration. Both routes register your cooperation interest.

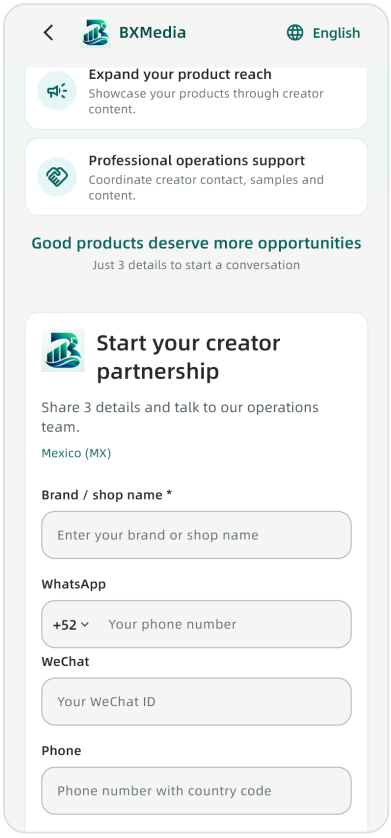


Choose a registration entry

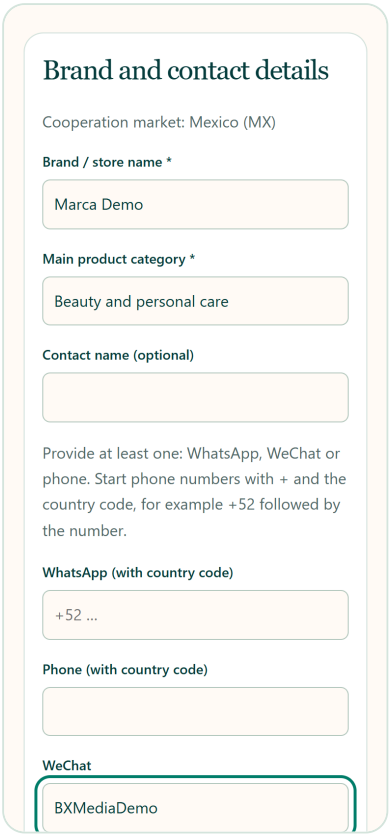
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Enter your brand and contact details

Enter your brand or store name and main product category. Provide at least one of WhatsApp, WeChat or phone. Include a country code for phone and WhatsApp and choose a contact language. Type the category on the website; select a loaded category in the app.



Enter your brand and contact details · APP



Enter your brand and contact details

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Describe products and cooperation needs

Expand the optional section to add your store or product URL, product introduction, sample availability, budget and creator preferences. Budgets are in MXN; the maximum must not be below the minimum. Clear product information helps the follow-up discussion.

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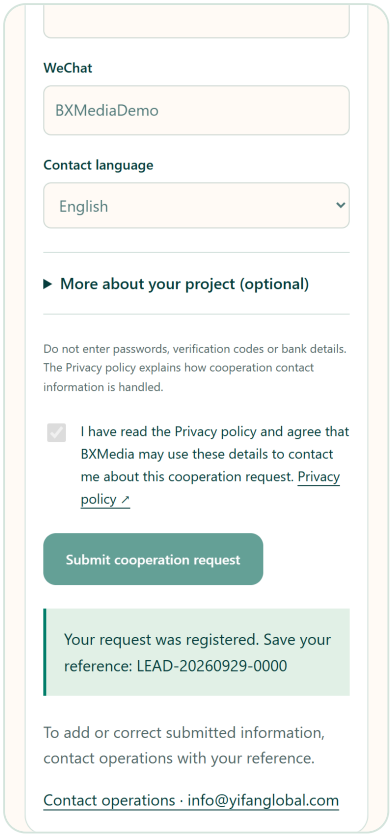
Read the privacy notice and submit

Check your brand and contact details, read the Privacy policy and complete the confirmation shown before submitting. Wait for the result without submitting again. Do not provide passwords, verification codes or bank details.

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Save your reference

After the success message, save the page or write down the registration reference. If the website cannot confirm the result, keep your details and ask operations to check before registering again.



Save your reference

06 / BXMedia

Confirm the next steps with operations

Keep your contact channel available. Give your reference when adding or correcting details. Products, sample shipping, creator selection, content, fees and dates require agreement. Registration does not automatically create a merchant dashboard account or an effective cooperation contract.